



We Care About Your Story

Who you are, where you come from, what you value, your health, and your goals matter to us. Knowing your story helps make Journey a special place to work and motivates us to deliver market-leading products and amazing service.



Navigating Change Makes Us Stronger

We embrace change because we know we'll learn, evolve, innovate, and grow stronger together. Maintaining clarity and a positive attitude during seasons of change helps us be better teammates and serve customers more effectively.



We Are Accountable

How we plan, prepare, and deliver results matter. We aren't perfect—we make mistakes—but we take responsibility, learn, and work hard to do better next time. Trust is essential to our success.



It Takes Heart

To build a great company and deliver great products that help people live healthier, more active , and connected lives. Our mission requires extra effort and care for our teams and customers.